

Issues of Investors

Hello..Mr.B!
How are you
doing?

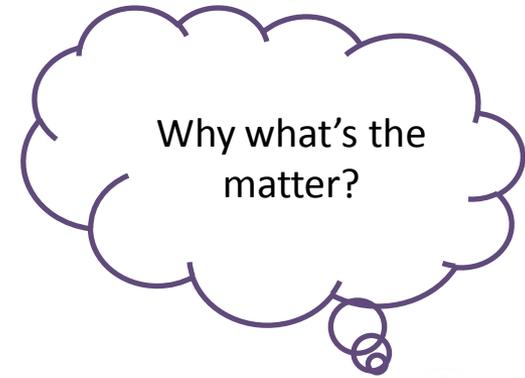


I'm doing good,
what about you
Mr.A!



I was upset for a few months, as I was not in control of my finances





My investments were scattered,
expenses were very high, had multiple
insurance policies and mutual funds
having a low performance, diversification
was inappropriate.





I had no idea, why I have made the investments and why have I taken insurance. I just followed the agent's advice who sold me some products just for the sake of better brokerage.



Ok....

He didn't take into account my needs,
assessment of risk and my suitability,
due to which I have been the victim
of mis-selling.



Mr.B, this mis-selling is prevalent due to people working just for brokerage and taking their own benefit into consideration rather than taking the investor's benefit into consideration.

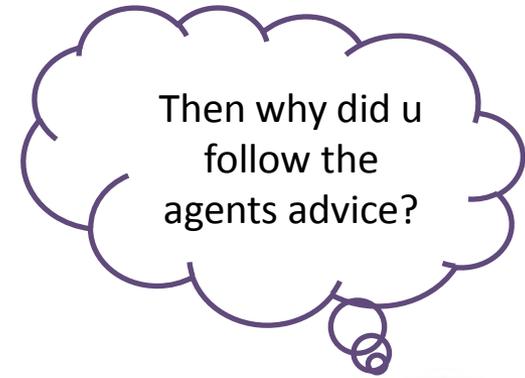


I can understand...



Brokerage has become a factor that automatically inculcates greed in the minds of agents. The worst part is that people do not even come to know they are a victim of mis-selling.





I had no
knowledge,
that's why.



But, recently I came in touch with Falcoy Financial who took care of my finances very well by utilising the funds efficiently with regards to taxation and helping me beat the inflation according to my risk appetite, objectives and cash flows.



They organised my finances, made thorough analysis of my needs, adequately diversified my investments which are performing very well, made me clearly understand all my investments, why we have made them and how will they work for me.



The people from Falcoy Financial separated my investments from insurance. They helped me know that insurance policies are not the efficient way to make investments. Insurance and investments should not be mixed.



Yeah..go on...



They made me understand the difference in detail between insurance and investments which most of the investors do not understand. This aspect has also been illustrated in their FAQs section and 'Insurance Goof-Up' article on their website.



The most important thing is that Falcoy Financial does not work for brokerage. They charge fees for their services which are easily affordable to anyone. This enables them to be ethical, transparent and take into consideration the benefit of the investor.



Ok...



A fee based model of working is unbiased and is always better than a brokerage based model of working. Highest benefit to the investors is achieved in a fee based model.



Mr.A, more than half of my problems are same as yours.



Mr.B, I would definitely
recommend you Falcoy
Financial.



Ok, I will approach them
for their services. All right
then, have a good day.



Ok, we'll catch up later.



Thank You

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